

to Call 'em As We See 'em"

It's fun!  
Terrific  
WEEKLY

# SWEEPSTAKES

More Winners Every Week!  
Winning Chances on Every Card!  
THE ACTION ON T.V. FRIDAY NIGHT, 7:30  
Card Every Day at Better Food



## Thousands of Winners Every Week...



\$500  
Mrs. Domenick  
Tombrello



\$500  
Mrs. Rose  
Hewlett



\$1500  
Mrs. Richard  
Newkirk



\$1500  
Dr. Salvador  
Gonzalez



\$1000  
Mrs. Wilbur  
Halley

### "I Won \$10 Playing Sweepstakes at Better Foods . . .

B. S. Ledbetter, Glendale  
Darlene Takatani, Los Angeles  
Thomas Wagner, Glendale  
T. M. Ryan, Glendale

Donna Lovley, Glendale  
Carmenita Benbow, Los Angeles  
Joyce Nell Prater, Glendale  
Barbara Forden, Torrance

Tamazine A. James, Los Angeles  
Maxine Bestwick, Glendale  
Lillian Nakamaru, Los Angeles  
Mary Mullins, Lawndale

### "I Won \$5 Playing Sweepstakes at Better Foods . . .

Lydia Lunenburg, Glendale  
Doyle Deaver, Torrance  
Helen Burk, Los Angeles  
Mary E. Rice, Bellflower

Lois Pritchard, Bellflower  
Marvin W. Miller, Whittier  
Joseph Angle, Jr., Pico-Rivera  
Jennie D'Amico, Lakewood

Ray E. Beatificato, South Gate  
Alice McNeely, Torrance  
Rosanne Rogers, Paramount  
Fred E. Blunt, Torrance

## ... Better Food Markets Have Led the Fight for FOOD PRICES! Come In—You'll See! You'll Save!

McCoy's/Round or Brisket  
**CORNED BEEF** lb. **79¢**  
Loser's/8-oz. Package  
**PORK LINK SAUSAGE** 4 FOR \$1

**CANNED PICNIC**  
Dubuque Fully Cooked, Ready to Eat Boneless  
4 3/4 -lb. Can **3 79**  
Cooks and Tastes Like Real Ham

U.S.D.A. Choice/Full Cut, Bone-In  
**ROUND STEAK** lb. **69¢**

**T-BONE STEAK**  
Tender Steer Beef  
USDA CHOICE  
Every Steak Trimmed Waste-free For You at Better Food  
**94¢** lb.  
Tender/U.S.D.A. "Choice" Steak  
**PORTERHOUSE** lb. **\$1 05**  
Boneless/Waste-Free Steak  
**TOP SIRLOIN** lb. **\$1 29**  
Boneless/Trimmed Waste-Free  
**NEW YORK STEAK** lb. **\$1 59**

**LEG 'O LAMB**  
Tender, Young Choice Lamb  
USDA CHOICE  
**64¢** lb.  
Small Loin Lamb Chops lb. **\$1 09**  
Sirloin Cut Lamb Chops lb. **79¢**  
U.S.D.A. Choice Beef  
**BONELESS ROUND STEAK** lb. **79¢**  
Boneless Top Round  
**CUBE or SIRLOIN TIP STEAK** lb. **98¢**  
Bone-In/U.S.D.A. Choice  
**BEEF RUMP ROAST** Tender Pot Roast lb. **69¢**

**ICE CREAM**  
Foremost Family Style or Hopscotch  
Jumbo Half Gallon  
**59¢**

Cal-Fame Pure California  
**ORANGE JUICE**  
Frozen  
6-oz. Can  
Save 8¢ a Can  
**19¢**

**FACIAL TISSUE**  
Town House  
Large Box of 300 Sheets  
**13¢**

**WIENERS**  
Farmer John All Meat FULL POUND  
**59¢**  
Creamy Monterey  
**JACK CHEESE** 10-oz. Pkg. **59¢**  
Leo's Beef, Ham, Corned Beef, Dark Turkey  
**SLICED MEATS** 3-oz. Pkgs. **3 for \$1**

Arrow Hardwood  
**BRIQUETS**  
It's Still Barbecue Time!  
**49¢**

F & P CHOICE  
**FRUIT COCKTAIL**  
Finest Quality Wonderful Flavor  
Tall, No. 303 Cans  
**4 for 79¢**

Lilly's Pure Hawaiian  
**PINEAPPLE JUICE**  
Jumbo 46-oz. Can  
**23¢**

Genuine Draft  
**BEER 6 for 79¢**  
Bavarian Weiss  
11-oz. No Deposit Bottles  
Kentucky Straight Bourbon Whiskey  
**ANCIENT AGE** \$5 99  
6 Years Old/ 86 Proof/Full Quart  
Kentucky Bourbon Liqueur/60 Proof  
**BOURBON COUNTY** fifth \$2 99

**BETTER FOOD MARKETS**

These Better Food Supermarkets are **OPEN 24 HOURS** Around the Clock To Serve You  
WESTERN & SANTA BARBARA Los Angeles  
E. FLORENCE at SAN PEDRO Los Angeles  
LAKEWOOD BLVD. at ALONDRA, BELLFLOWER  
PRAIRIE at REDONDO BEACH BLVD. Torrance  
130 S. CENTRAL at HARVARD Glendale  
Other Neighborly Better Food Markets to Serve You at . . .  
4466 TWEEDY BLVD., SOUTH GATE 9 a.m. to 10 p.m., Daily  
5405 TORRANCE BLVD., TORRANCE 9 a.m. to Midnight, Daily  
WESTERN at SLAUSON, LOS ANGELES 9 a.m. to Midnight, Daily  
13335 TELEGRAPH, WHITTIER 9 a.m. to 9 p.m., 9-7 Sunday  
4317 BEVERLY BLVD., HOLLYWOOD 8 a.m. to Midnight, Daily  
9 A.M. to 10 P.M., 9-7 SUNDAY  
9425 TELEGRAPH RD., PICO-RIVERA—223rd at AVALON, TORRANCE

LADY'S CHOICE Boysenberry Syrup, 13-oz. **39¢**  
LARRY'S Poor Boy 1-lb. Froz. Sandwich pkg. **83¢**  
STAR-KIST Chunk style No. 1/2 Light Tuna can **33¢**  
M-D Tissue For the 4-roll Bathroom pack. **39¢**  
BEEF STEW Large Nalley's 1 1/2-lb. **63¢**  
M.J.B. TEA BAGS 10c Off pkg. of 48 **59¢**  
CHEER Detergent Giant 10c off label box **69¢**  
THRILL Liquid aids—22-oz. Free Pixie Doll bottle **63¢**  
DUZ Detergent with Free Glassware Giant 15c off **68¢**

Van de Kamp's Specials  
Thurs.-Sun., Nov. 10-13  
Apple Coffee Cake **33¢**  
Apple Pie 4-in. **69¢**  
Lemon Iced Orange Chiffon Cake **65¢**

Jan-U-Wine BEEF CHOP SUEY or CHICKEN CHOW MEIN \$1 09  
Drinks 3 for \$